# Justification

Gaming is arguable one of the most important factors driving development of computer hardware. Console gaming have a strong position in computing, they have made powerful technology available to the common person in their household, thus creating a large and profitable community that brings the demand for innovation and improvement.

These improvements are useful for industry purposes as the equipment that power gaming also can be used for many other purposes; including advanced simulation, cryptocurrency, video editing and data analysis. All of these rides off power created from the advancements designed and marketed for

This can be seen in in computing technology, Graphics cards are vital in many industries, including advanced simulation, cryptocurrency, video editing and data analysis, however they are almost always advertised to gamers, with flashy names, benchmarks results of popular games, triple A games, and endless coverage by popular gaming media. Its clear that the industry is gaming orientated.

# Hardware

# Design

# Technology

# Exclusives

# UI/UX

# Market Distribution